

Message Text

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PAGE 01 STATE 202942 POSS DUPE
ORIGIN ARA-14

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-----039197 110937Z /15

R 102218Z AUG 78
FM SECSTATE WASHDC
TO AMEMBASSY MEXICO

UNCLAS STATE 202942

FOR COMATT OWEN

E.O. 11652: N/A

TAGS: OCON, BTRA, MX

SUBJECT: FIFTH INTERNATIONAL SYMPOSIUM ON SMALL BUSINESS

1. AS DISCUSSED BY PHONE WITH COMATT, FIFTH INTERNATIONAL SYMPOSIUM ON SMALL BUSINESS (ISSB) IS SCHEDULED TO MEET IN MEXICO NOVEMBER 13-16, 1978. DR. REED POWELL, PRESIDENT, ISSB, HAS BEEN INFORMED THAT MEXICO HAS DECIDED NOT TO HOST EVENT. AFTER DIRECT CONTACT WITH EUSTACIO SALINAS OF SECRETARIAT OF FOREIGN RELATIONS, HE HAS BEEN INVITED TO MEXICO TO DISCUSS THE MATTER. HE WAS TOLD HE WOULD BE MET ON HIS ARRIVAL IN MEXICO SUNDAY, SEPTEMBER 13 AND HIS APPOINTMENT WITH SALINAS WOULD BE ON SEPTEMBER 14 AT A TIME TO BE DETERMINED. SALINAS INDICATED TO POWELL THAT A CALL ON ROEL WOULD BE INCLUDED IN THE ITINERARY.

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PAGE 02 STATE 202942 POSS DUPE

2. FYI: THE GOAL OF THE ISSB IS TO STIMULATE AND ASSIST THE SMALL BUSINESS PEOPLE OF THE WORLD. PREVIOUS SESSIONS HAVE HAD MORE THAN 500 ATTENDEES FROM VARIOUS COUNTRIES. SBA WAS INSTRUMENTAL IN THE CREATION OF THE ISSB AND DR. GRANT MOON OF SBA

IS THE DIRECTOR OF THE SECRETARIAT OF ISSB. ALTHOUGH

THE USG IS NOT, REPEAT NOT, A SPONSOR OF THE MEXICAN
EVENT, SBA, USDOC AND STATE WERE SPONSORS OF THE
1976 ISSB CONFERENCE IN WASHINGTON.

3. ACTION REQUESTED: EMBASSY IS REQUESTED TO
INDICATE TO THE SECRETARIAT OF FOREIGN RELATIONS AT
AN APPROPRIATE LEVEL THAT WHILE US GOVERNMENT IS
NOT A SPONSOR OF THE EVENT, WE ARE HOPEFUL THAT THE
MEXICAN GOVERNMENT WILL BE ABLE TO SUPPORT THE ISSB
CONFERENCE. IT IS ALSO REQUESTED THAT AN EMBASSY
OFFICER ACCOMPANY DR. POWELL TO HIS MEETINGS AT THE
SECRETARIAT OF FOREIGN RELATIONS SEPTEMBER 14. POWELL
WILL CALL OWEN ON HIS ARRIVAL IN MEXICO. VANCE

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